

FOR IMMEDIATE RELEASE

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JEWEL-OSCO® Opens New ‘Green’ Store In Chicago’s Marshfield Plaza Shopping Center 119th & Marshfield location to serve multiple communities

(Itasca, IL) June 26, 2009 — JEWEL-OSCO, a leading Midwest food and drug retailer, continues its commitment to serving the community, with the recent opening of its new “green” store, which has received GreenChill Gold Certification from the EPA.

Located at 119th and Marshfield, on Chicago’s far south side, the designation recognizes the store’s eco-friendly refrigeration system.

Jewel-Osco also designed its new “green” store according to strict standards for Leadership in Energy and Environmental Design (LEED), established by the United States Green Building Council. The store includes the following “green” elements:

- A “green” roof with vegetation beds for energy conservation and storm water run-off reduction
- Water-saving fixtures and faucets
- Energy-efficient lighting, heating and air conditioning
- A ventilation system that incorporates natural and mechanical means to enhance air quality inside of the store
- The use of regional and recycled materials during construction
- Over 90 percent of construction debris separated for recycling
- Preferred parking for low-emission, fuel-efficient vehicles

“Wherever possible, we’re focused on building environmentally friendly technology into our new and remodeled stores,” said Jewel-Osco President Keith Nielsen. “We’re confident this facility will provide customers with a convenient and pleasant shopping experience.”

Chicago Alderman Carrie Austin (34th) also praised the opening of the new store in the community.

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"I am pleased more 'green' initiatives are expanding on the far south side of the city," said Alderman Austin. "The new Jewel-Osco 'green' store will add to that growing trend in the 34th Ward, which is certainly an advocate for saving and preserving our environment."

During the store's ribbon cutting ceremony, Jewel-Osco donated a total of \$5,000 to two area churches, in support of their hunger relief efforts. The recipients were Sheldon Heights Church of Christ and Christ Cathedral Baptist Church.

The Marshfield location is Jewel-Osco's second "green" store. The first LEED certified store opened in September of 2008 at 370 N. Desplaines, in Chicago's Fulton River District.

ABOUT JEWEL-OSCO

Jewel-Osco, a SUPERVALU company, operates 185 stores in Illinois, Iowa and Indiana. With a market-leading position in Chicago, Jewel-Osco stores offer consumers the convenience of combined grocery and pharmacy retail, in addition to services such as fuel centers at select locations. Originally established in 1899, the company and its associates remain committed to the communities they serve. For more information about Jewel-Osco, please visit www.jewelosco.com or www.oscopharmacy.com.

ABOUT SUPERVALU Inc.

SUPERVALU INC. is one of the largest companies in the U.S. grocery channel with estimated annual sales of \$45 billion. SUPERVALU holds leading market share positions across the United States with its approximately 2,500 retail grocery locations, including nearly 900 in-store pharmacies. Through the company's nationwide supply chain network, SUPERVALU provides distribution and related logistics support services to more than 2,500 independent retailers and other grocery endpoints across the country. SUPERVALU has approximately 190,000 employees. For more information about SUPERVALU, visit www.supervalu.com.

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